

The valuable tools contributing
to your research cycle

“Discover, Read, Cite, Publish & Get cited”



Empowering Knowledge

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Agenda: Part I



I. Introduction

1. Who is Elsevier
2. What is the research cycle, which tools at which step & the importance of quality

II. Why Scopus helps you finding the best academic literature

1. Search documents & discover your research area
2. A step-by-step approach for literature review:
 - ✓ Article level metrics: FWCI, Scholarly Activity, Mass Media, Social Activity
 - ✓ Analyzing your search results
 - ✓ Journal level metrics including the newly introduced metric CiteScore!

III. How author profile helps you to showcase your research & how affiliation profile increase the visibility of your institution

1. Author Profile & Orcid
2. Analyzing Author Output: Author level metrics
3. Affiliation profile

Agenda: Part II

IV. Reading full-text of quality with ScienceDirect

1. Discovering the relevant academic literature
2. Keeping up-to-date with your field
3. Reading academic literature with productivity features

V. Mendeley: beyond reference management

1. Mendeley as a reference manager
2. Mendeley as The Social Network of Science: a tool for collaboration
3. Mendeley and its additional insights: the largest crowd-sourced research catalogue, Mendeley Careers & Mendeley Analytics